

EXHIBIT AT ICMCTF

International Conference on Metallurgical Coatings & Thin Films

Town & Country Hotel & Convention Center - San Diego, California

Exhibit Dates: May 21 - 22, 2024

ICMCTF is the premier international conference in the field of thin film deposition, characterization, and advanced surface engineering promoting global exchange of ideas and information among scientists, technologists and manufacturers. The Conference includes high-profile invited speakers in over 50 sessions across fourteen technical and topical symposia, special Keynote Lectures, featured lectures, focused topic sessions, short courses, an equipment exhibition, an awards program, special 50th Anniversary talks and events and many social networking events.

Technical Symposia - Sessions Dedicated to:

Processes:

Plasma and Vapor Deposition Processes

Materials:

Protective and High-temperature Coatings

Functional Thin Films and Surfaces

Tribology and Mechanics of Coatings and Surfaces

Coatings for Biomedical and Healthcare Applications

Characterization & Computation:

Advanced Characterization, Modelling and Datascience for

Coatings and Thin Films

Industry & Applications:

Surface Engineering— Applied Research and Industrial Applications

Topical Symposium

Sustainable Surface Engineering:

Coatings for Batteries and Hydrogen Applications

Sustainable Processing and Materials Selection for Surface Solutions

Solar Thermal Conversion

Coatings and Surfaces for Thermoelectrical Energy Conversion and

(Photo)electrocatalysis

Circular Strategies for Surface Engineering

Poster Session

Thursday, May 23, 2024. Authors will present a detailed summary of their work during a two hour poster session and will be present to lead discussions and answer questions.

**A two day Exhibition will take place on
Tuesday, May 21 from 12:00pm to 7:00pm and
Wednesday, May 22 from 10:00am to 2:00pm.**

A dynamic industrial equipment exhibition is featured during the Conference. Numerous breaks in the Technical Sessions allow attendees to visit the exhibits often. Special Events are scheduled in the exhibit hall, such as free refreshments, lunches, a reception and daily raffle drawings to attract attendees on both exhibit days.

Become an exhibitor at ICMCTF to participate in the industry's largest conference dedicated to the arts and sciences of coatings, thin film and surface modifications. Attendance to the exhibition is FREE and open to the public. The Exhibition will feature technology, equipment and services for Thin Film and Bulk Coatings, Coating Materials, Surface Modification Equipment, Monitoring & Test Equipment and all ancillary equipment used in conjunction with the deposition, monitoring and testing of all coatings and modified surfaces.

Conference attendees visit the exhibit hall to be educated on new products, services and application techniques that help them improve all facets of R&D, Engineering, Manufacturing, Quality Control and general laboratory operations.

This is a great opportunity for vendors to interface with qualified scientists and engineers who are eager to learn more about your products and services. Many networking events are held throughout the week to ensure that our vendors and attendees interact during the conference.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP: \$ 12,000+

Platinum Sponsors receive and are acknowledged by:

- Two Full Week Conference Registrations
- Mobile App Banner Ad (640 x 160 pixels PNG format)
- Mobile App Push Notification
- Logo shown on the welcome slide during the Plenary Session
- Logo with link on the ICMCTF website homepage and sponsor pages
- Logo on the Registration Sponsor Wall
- Logo at the entrance of the Welcome Reception
- Logo on the Exhibit Hall Entrance Unit
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of exhibit booth (if applicable)
- Raffle Tickets to be handed out from exhibit booth (if applicable)

GOLD SPONSORSHIP: \$6,000+

Gold Sponsors receive and are acknowledged by:

- One Full Week Conference Registration
- Mobile App Banner Ad (640 x 160 pixels PNG format)
- Logo with link on the ICMCTF website sponsor page
- Logo on the Exhibit Hall Entrance Unit
- Logo on the Registration Sponsor Wall
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of exhibit booth (if applicable)
- Raffle Tickets to be handed out from exhibit booth (if applicable)

SILVER SPONSORSHIP: \$3,000+

Silver Sponsors receive and are acknowledged by:

- Logo with link on the ICMCTF website sponsor page
- Logo on the Exhibition Entrance Unit
- Logo on the Registration Sponsor Wall
- Logo on wallpaper slides in the Technical Session Rooms
- Sponsor Carpet Sign in front of exhibit booth (if applicable)
- Raffle Tickets to be handed out from exhibit booth (if applicable)

BRONZE SPONSORSHIP: \$1,500

Bronze Sponsors receive and are acknowledged by:

- Logo with link on the ICMCTF website sponsor page
- Logo on the Exhibition Entrance Unit
- Sponsor Carpet Sign in front of exhibit booth (if applicable)
- Raffle Tickets to be handed out from exhibit booth (if applicable)

Exhibit Hall & Item-Specific Sponsorships:

Generous recognition via signage, logo on the Exhibit Hall Entrance Unit and, for sponsorships greater than \$1,500, logo on ICMCTF 2024 website. Raffle Tickets provided to hand out at your exhibit booth for increased booth traffic

<u>Item</u>	<u>Minimum Amount</u>
Badge Lanyards	\$3,500
Exhibit Hall Food & Beverage.....	\$1,500
Raffle Prizes	\$1,000
Conference Notebooks	\$3,500
Conference Pens	\$1,750
General Exhibit Hall Activities.....	\$1,500
Special Events Booth	\$2,500
Welcome Mixer	\$3,000
Poster Session	\$3,500

Note: Printed items such as notebooks and pens require sponsor's logo in eps/vector format.

Exhibit Hall Special Events Booth can be in the form of t-shirt give-aways, caricaturist, contests, etc. Discussion of your choice will be investigated upon budget for support.

Newly renovated Town & Country
500 Hotel Circle North • San Diego, CA 92108
(619)291-7131 or (800)772-8527



ICMCTF 2024

10 x 10 Booths will be merged together to create larger spaces for companies requiring 10 x 20, 10 x 30, etc

Exhibit Dates & Times

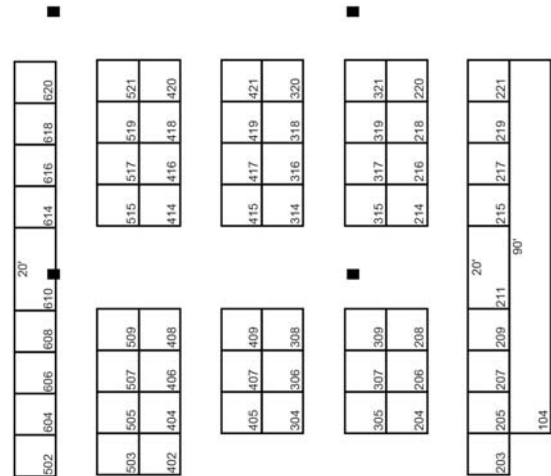
Tuesday, May 21

12:00pm to 7:00pm

Wednesday, May 22

10:00am to 2:00pm

DINING AREA



ENTRANCE

Exhibit Booth Rental Pricing

10' x 10'	\$1,875
10' x 20'	\$3,550
10' x 30'	\$5,325
Corner Location	\$ 250

Corner Location is defined by having 1 neighboring booth

Each 10 x10 Booth Includes the Following:

- Lunch Tickets on Exhibit Days
- Drink Tickets for Exhibit Hall Reception
- Three Booth Staff Badges - Additional Badges \$75
Badges include Exhibit Hall Event Tickets
- Company Profile linked by Mobile App
- Logo linked by Mobile App

TECHNICAL SESSION BADGE UPGRADES:

Exhibitors may upgrade booth staff badges to include the Technical Sessions for an additional charge of \$450 during the registration process. Badge upgrade includes the Technical Sessions for the duration of the Conference.

- Electrical supply may be ordered from the Town & Country
- Booth Furnishing Rentals may be ordered from Shepard, Inc. Currently, the exhibit hall is carpeted (gray). You do not need to order carpet unless you want to stand out and/or match your company colors. If the Town & Country removes the carpet, an announcement will be made to all exhibitors where they will then need to carpet their booths (which can be rented from Shepard Decorating-Official Show Decorator for ICMCTF).

Advertising Opportunities & Rates

Mobile App Banner Ad: \$ 750

640 x 160 pixels PNG file

Stays on Mobile App for 3 weeks prior to the Conference through the duration of the Conference

Mobile App Push Notification \$ 650

Timed Announcement permitted during Technical Session Breaks

Easel Poster in Registration Area \$ 750

22" wide x 28" tall

Exhibitor to supply art - we print and supply easel

Floor Standing Poster (6' tall) \$1,500

Exhibitor to supply art

4' wide x 8' tall Backlit Fabric Wall \$3,500

Positioned at Exhibit Hall Entrance

Exhibitor to supply art

Solo Eblast \$3,550

Your eblast sent to the AVS database including previous attendees of ICMCTF. HTML file and subject line to be supplied by customer. Eblast will be sent up to 1 month prior to ICMCTF 2024 or up to 1 week post conference.

Please Direct Questions to:

Jeannette DeGennaro
ICMCTF Exhibit Manager
jeannette@avs.org • (201)961-5268

ICMCTF 2024 BOOTH RESERVATION FORM

Exhibit Dates: May 21 - 22, 2024 • Town and Country Hotel and Convention Center • San Diego, CA

COMPANY INFORMATION

Company: _____

Address 1: _____

Address 2: _____

City: _____

State/Province: _____

Zip/Postal Code _____

Country: _____

Phone: _____

Website Address: _____

General Company E-Mail: _____

PRE-SHOW EXHIBIT COORDINATOR

Name: _____

E-Mail: _____

Phone: _____

Marketing Manager

Name: _____

E-Mail: _____

Phone: _____

To submit this form, fax to: 212-248-0245 or visit www.avs.org for online reservations or send by email to: jeannette@avs.org

Booths: 10' Wide x 10' Deep

10 x 10: \$1875 • 10 x 20: 3550 • 10 x 30: \$5325 Premium Corner Location (aisle): \$250

Each 10 x 10 booth includes: 3 Booth Staff Badges with lunch and drink tickets Additional badges: \$75

Booth Preferences: _____ / _____ / _____ or Nearest to Entrance Center Hall Food Service

Advertising: YES NO See Pages 2&3 for Advertising Options

Ad Type: _____ Price: _____

Sponsorship: YES NO See Pages 2&3 for Sponsorship Options

Sponsorship participation includes extensive publicity before and during the conference (see pages 2&3).

Items Purchased:

Booth: \$ _____

Corner Location \$ _____

Advertising: \$ _____

Sponsorship: \$ _____

TOTAL: \$ _____

Payment Type: (Payment must accompany booth reservation)

Credit Card: American Express Visa MasterCard

Card# _____

Expiration Date: _____ Phone: _____

Name on Card : _____

To Pay by Check - Remit to:

AVS for ICMCTF 2024 • 125 Maiden Lane • 15B • New York, NY 10038

AVS Tax ID#: 04-2392373

WIRE TRANSFER DETAILS ARE FURNISHED UPON REQUEST