Professor **Arutiun Ehiasarian** is the Head of the National HIPIMS Technology Centre - UK and Director of the Joint SHU-Fraunhofer IST HIPIMS Research Centre opened in 2010. He has been part of the Nanotechnology Centre for PVD Research at Sheffield Hallam University since 1998. Arutiun is one of the pioneers of high power impulse magnetron sputtering (HIPIMS) technology. His research concentrates on the development of plasma PVD technologies to improve the performance of coatings used for wear, oxidation and corrosion protection in automotive, aerospace and orthopaedic industries, as well as through-silicon via metallisation for semiconductor wafer processing, thin film photovoltaics, cryogenic materials for space satellites and superconducting thin films for particle accelerator cavities. Arutiun is the Chair of the International Conference on HIPIMS organized jointly by Sheffield Hallam University and Fraunhofer IST, and a Fellow of the AVS and the Institute of Physics.